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# **Company Overview**



Capital Structure	
ASX Code	RHY
Share Price (at 18 July 2023)	\$0.47
Shares on Issue	219.8 M
Unlisted Options	12.9 M
Market Capitalisation	\$109 M
Cash in bank (31 March 2023)	\$6.8M
Top 20 Shareholders	41%



Board and Management				
Otto Buttula	Trevor Lockett	Lou Panaccio	Rachel David	Sue MacLeman
Executive Chairman	Executive – Technical Director	Non-Executive Director	Non-Executive Director	Independent, Deputy Chair
Extensive financial, investment, IT and biotech experience. Co-Founder and CEO of IWL (ASX: IWL); Founder / former CEO of Investors Mutual. Formerly a Director of Imugene (ASX: IMU) and Chairman of Investorfirst, now HUB (ASX: HUB). Chairman of HITIQ (ASX: HIQ) and Oncosil Medical (ASX: OSL).	Former Theme Leader Colorectal Cancer and Gut Health CSIRO.     Leader – Personalised Health Group CSIRO.     Inventor on seven commercially-licensed patent families.	Chairman of Avita Medical (ASX: AVH). Non-executive Director of Sonic Healthcare (ASX: SHL). Chairman of NeuralDX. Non-executive Director of Adherium (ASX: ADR). Non-executive Director of Unison Housing. Former CEO Melb Pathology & Monash IVF.	Currently the Chief Executive Officer (CEO) of Private Healthcare Australia (PHA). Previously: Senior Director Government Affairs, Policy and Market Access for Johnson & Johnson. Various senior roles with McKinsey, CSL and Pfizer (formally Wyeth).	Non-executive member of Planet Innovation Holdings, ATSE and OMICO (Australian Genomic Cancer Medicines Ltd). Member of the NSW Innovation and Productivity Council. Fellow of the Australian Academy of Technology and Engineering (ATSE).

# Agenda

- Rhythm Biosciences Our Goal
- The Burden of Colorectal Cancer
- ColoSTAT® a simple screening alternative
- Clinical Data
- Historical Challenges
- Rhythm's 12 Month Focus
- Rhythm's Long-term Focus

## **Our Company's Goal**



Rhythm Biosciences is committed to saving lives through early detection of cancers using simple and accurate diagnostic technology

Early detection is critical to improving patient outcomes and reducing the global burden of cancer;

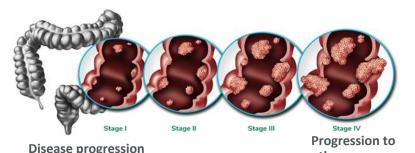
Developing alternative screening solutions for specific cancers via patient friendly, simple blood tests is our primary focus; and

Rhythm's initial product, ColoSTAT® is a **simple**, **affordable blood test** for the early detection of colorectal cancer for global mass-market screening.

# Colorectal cancer (CRC) is treatable and often curable, yet is the second leading cause of cancer death globally



CRC is a progressive disease in which epithelial cells in the colon or rectum grow out of control<sup>2</sup>



# CRC is generally asymptomatic; more than 50% of CRC cases are diagnosed at an advanced stage<sup>4-6</sup>

other organs

- CRC grows slowly over many years and has the potential to be detected early<sup>7</sup>
- When localised to the bowel, CRC is highly treatable and often curable<sup>8</sup>

### Global burden in 2020:

1.93 million new cases and ~940,000 deaths1

#### **CURRENT TESTING & SCREENING REGIME**

In most countries, screening is recommended for those aged between 50-74 years old, with the primary method being a faecal immunochemical test (FIT), which is designed to test only for blood in the stool.

### CRC INCIDENCE IS ON THE RISE IN THE YOUNGER POPULATION

Major markets show that 11-15% of people diagnosed with CRC are below the age of 50°, posing a public health challenge, premature death and increased healthcare costs. 1, 10

of colorectal cancer<sup>3</sup>

# Participation in CRC screening remains suboptimal despite national programmes being in place in many countries worldwide



Market	Population	Age – Screening Population	Screening Method	Screening Participation Rate	Unscreened Population/ Opportunity	Screening Population based on RHY001 (40 to <85 yrs)	Screening Opportunity based on RHY001 (40 to <85 yrs)	Incidence of CRC	
Europe (EU-27) <sup>®</sup>	455.1 mill	133.5 mill (50 -74 yrs)	FIT, Colonoscopy <sup>¶</sup>	38%	143.0 mill	192.9 mill	142.2 mill	341,419	•
UK (England, Scotland, Wales and Northern Ireland)	67.6 mill	10.6 mill (60 -74 yrs)	FIT	67%	3.5 mill	28.1 mill	21.0 mill	52,128	
USA	331.9 mill	161.5 mill (45 – 75+ yrs)	FIT, Colonoscopy, ¶ Cologuard	61%	62.9 mill	181.3 mill	82.8 mill	153,020	
Japan	123.3 mill¥	78.6 mill (> 40 yrs) ¥	FIT	20%	48.2 mill	71.3 mill¥	55.6 mill	148,505	
South Africa	59.4 mill	9.3 mill (50 -74 yrs)	FIT	NA		17.6 mill	17.6 mill	8,671**	
Australia 🦡	25.7 mill	7.1 mill (50 – 74yrs)	FIT	43%	4.0 mill	11.7 mill	8.8 mill	15,713	
New Zealand	5.1 mill	1.1 mill (60 -74 yrs)	FIT	57%*	0.5 mill	2.3 mill	II 1.7 mill > 3,000		
Total		301.7 mill			216.8 mill	505.2 mill	329.6 mill		

<sup>@</sup> https://ec.europa.eu/eurostat/databrowser/view/TPS00001/default/table?lang=en

¶ Every 10 years

FIT: faecal immunochemical test, NA: not available

<sup>\*</sup>Based on pilot project, recent data not available - https://www.health.govt.nz/our-work/preventative-health-wellness/screening/bowel-screening-pilot/bowel-screening-pilot/bowel-screening-pilot/bowel-screening-pilot-results

<sup>\*\*</sup>https://journals.lww.com/ajg/Fulltext/2021/10001/S342\_Evaluating\_Trends\_of\_Colorectal\_Cancer.342.aspx

<sup>4</sup> https://www.populationpyramid.net/japan/2023/

https://www.aihw.gov.au/reports/older-people/older-australians/contents/demographic-profile

# Blood tests, such as ColoSTAT®, are preferred by patients over FIT as they provide a more acceptable way to participate in testing



**Blood-based tests** are **preferred** over **faecal tests (FIT)** by **78–94%** of people who are offered CRC testing<sup>1-5</sup>, with **ease** and **convenience** being the main reasons for their preference<sup>3-4</sup>

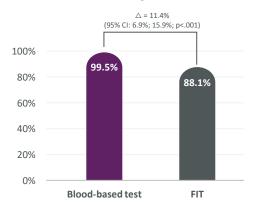
In an observational study among 460 people in the US who were offered CRC testing<sup>1</sup>:



Opted for a blood-based test<sup>†</sup> over FIT<sup>1</sup>

In a randomized controlled trial, test uptake was significantly higher with a blood-based test<sup>†</sup> than with FIT (p<0.001)<sup>2</sup>

### Test uptake (%) in people who were offered CRC testing in the US (n=413)<sup>2</sup>





Reasons for preferring blood-based options<sup>3-4</sup>:

- Convenience of a blood draw in the physician's office (74%; 67/90 patients)
- Ease/comfort of a blood test (78%; 71/90 patients)
- Lower time requirement vs FIT (48%; 43/90 patients)

<sup>1.</sup>loannou S, Sutherland K, Sussman DA, Deshpande AR. Increasing uptake of colon cancer screening in a medically underserved population with the addition of blood-based testing. BMC Cancer. 2021 Aug 28;21(1):966.

2.Liles GL, Coronado GD, Perri N, Howel Harte A, Nungesser R, Quigley N, et al. Lytika of a colorectal cancer screening blood test is higher than of a fecal test offered in clinic. A randomized trial. Cancer Treatment and Research Communications. 2017;10:27-31.

3.lamb ND, Nilbino S, Exip proclonic(Pi). 2 Oct e: A load-based Screening Test for Colorectal Cancer. Mol Diagn Ther. 2017 Apr;21(2):25-32.

<sup>4</sup> Adder A, Geiger S, Keil A, Bias H, Schatz P, delvo T, et al. Improving compliance to colorectal cancer screening using blood and stool based tests in patients refusing screening colonoxopy in Germany. BMC Gastroenterol. 2014 Oct 17;14:183
5.Osborne IM, Wilson C, Moore V, Gregory T, Fight, Voung G. Sample preference for colorectal cancer screening tests: Blood or stool Open Journal of Preventive Medicine. 2012;2(3):326-31.



# **ColoSTAT®** - patented in 21 countries











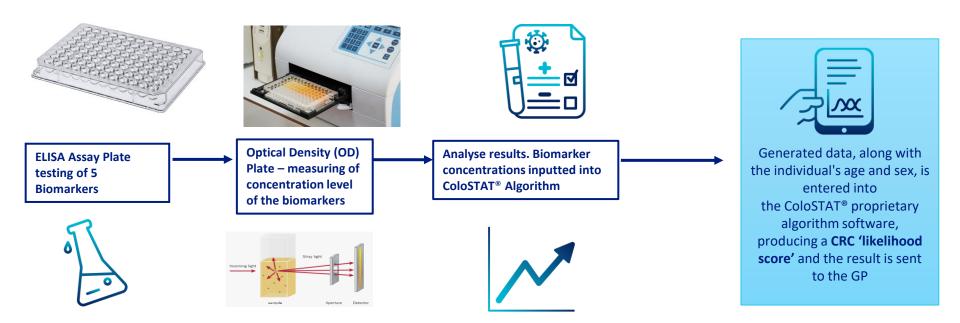




# **ColoSTAT®** - test kit explained



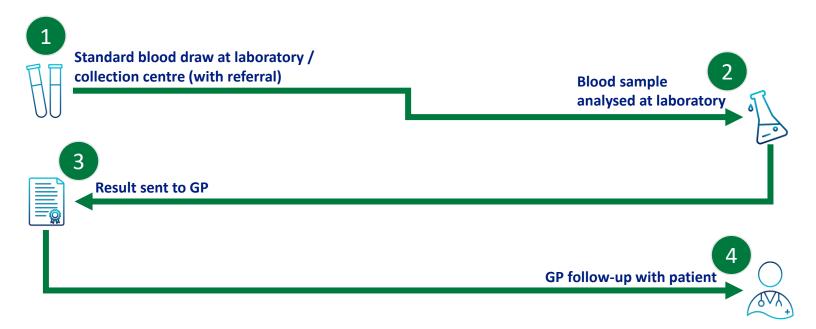
ColoSTAT® - indicated to screen adults, aged 40 to <85, at average risk for developing CRC. The test measures 5 specific biomarkers in the blood that either increase/decrease in concentration when CRC tumours are present.



# **ColoSTAT®\* - simple four step procedure**



# **COLOSTAT**®



# Our Clinical Data - prospective, multi-centre study to evaluate the clinical performance of the ColoSTAT® for the detection of CRC¹



### **Study Design**

- The primary endpoint was to evaluate ColoSTAT® performance compared to gold standard, colonoscopy.
- 989 patients, aged 40 to <85 were included in the study.

### **Results**

- ColoSTAT® met the primary endpoint and showed a high-sensitivity blood test for CRC detection.
- ColoSTAT® may provide an alternative test for people who cannot, or will not take the FIT test.



CRC; colorectal cancer, FIT; faecal immunochemical test 1.He et al DOI: 10.1200/JCO.2023.41.16 suppl.3529

# **ColoSTAT® - development journey**



### ColoSTAT® is expected to increase participation, leading to earlier detection

#### **ColoSTAT® Sensitivity Performance** 85% 80% 75% 70% 65% 60% 55% 45% CSIRO R&D Rhythm Prototype Rhvthm Rhythm Study 7 2003-2016 January 2021 Study 6 (Clinical) March 2021 April 2022 73% sensitivity 77% sensitivity 84% sensitivity 81% sensitivity 95% specificity 95% specificity 91% specificity 95% specificity

#### Accurate

ColoSTAT® obtains a qualitative likelihood of CRC presence based on 5 protein biomarker levels in the blood, compared to FIT (detects blood in the stool).

### Affordable and Simple

Cost-efficient simple blood test that may suited to screening programs.

### Preferred

A blood test is preferred over FIT because of ease and convenience.<sup>2,3</sup>

### Patient Friendly

Convenient and can be part of routine health examination.

EXTERNAL USE 13

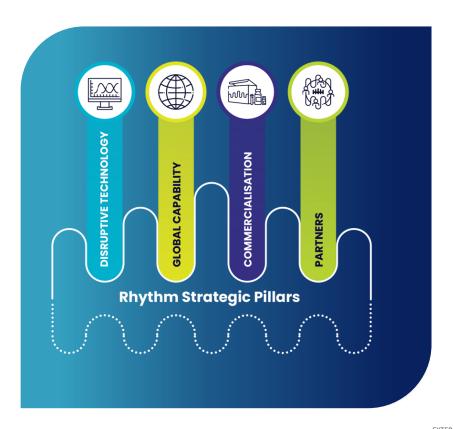
<sup>1.</sup> He et al DOI: 10.1200/JCO.2023.41.16 suppl.3529

<sup>2.</sup>Lamb VN, Dhillon S. Epi proColon(IR)) 2.0 Et: A Blood-Based Screening Test for Colorectal Cancer. Mol Diagn Ther. 2017 Apr;21(2):225-32.

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## **Strategic Pillars and Direction**





### **DISRUPTIVE TECHNOLOGY**

 An alternative to current screening methods through a well-established ELISA based technology.

### **GLOBAL CAPABILITY**

- Manufacturing capability for our target markets.
- Increase production capacity with further international and local CMOs.

### **COMMERCIALISATION**

- Commercial due diligence into international jurisdictions underway.
- USA commercialisation pathway:
  - Lab Developed Test (LDT) via a CLIA Lab.
- Review additional regulatory requirements for IVDR and TGA submission.
- Raise awareness among younger demographics as 11-15% of patients diagnosed with colorectal cancers are less than 50 years of age.

### **PARTNERS**

- Signed a collaborative UK partnership with LINK Medical Solutions.
- Developing further strategic partnerships in international jurisdictions.

EXTERNAL USE

## **Historical Challenges**



- Test development combining 5 different biomarker immunoassays into one kit
  - transitioning from research to commercial.
- Pandemic impact on:
  - Study recruitment; and
  - Manufacturing scale up.
- Market awareness:
  - Blood-based vs current screening methods, which have been in market for the past 3-4 decades.

## **Rhythm's 12 Month Focus**

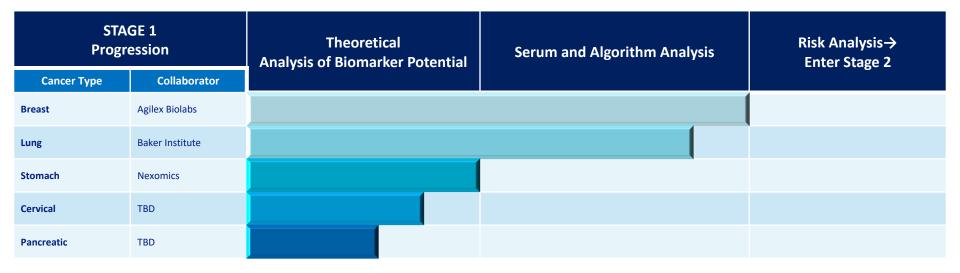


- ➤ FY'24 commercial sales initially focused on ~1% of addressable market.
- UK market launch:
  - Establish ColoSTAT® as an alternative to FIT;
  - Developing partnerships with key labs for growth; and
  - Maximising sales revenue through the private market
    - Over 61% of CRC detected, are outside the current screening age.
- South African market entry;
- New Zealand market entry;
- USA market launch and strategy finalise approach;
- Australian market progression of regulatory approval;
- Transfer immunoassay to automated platform; and
- Development of other platform technologies.

# Platform Technology Expansion – Stage 1







# **Rhythm's Long-term Focus**



- > Establish ColoSTAT® as test of choice in CRC.
  - Expand test in diagnosis of advanced adenomas.
- > Increase participation rate in CRC testing and reduce late diagnosis.
- Market awareness, widen CRC screening participation in individuals aged 40 and above.
- Machine agnostic.
- Recurring revenues across multiple markets.
- Expansion of platform technology to include multiple cancers.

Thank you

### References



#### Slide 5

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