

Market entries in sight

As the development program for Rhythm Biosciences (RHY)'s bowel or colorectal cancer (CRC) diagnostic screening test, ColoSTAT®, nears its close, investor focus is turning to the market opportunity. RHY is expecting to receive approval to market ColoSTAT® in the EU in Q4CY21. The results of its Clinical Study 7, which is designed to support Australian approval, are expected over H1CY22. Positive results will also facilitate discussions with potential laboratory partners as RHY seeks to launch ColoSTAT® in the US and to support licensing and marketing activities in the EU and other markets.

More effective, participant-friendly test

Bowel cancer carries a high burden if not diagnosed early. However, the current Standard of Care (SOC) screening test, the Faecal Immunochemical Test (FIT), sees global participation rates of only ~32%.¹ Contributing factors include the need to handle faecal samples, poor test efficacy and cultural reasons.

RHY's studies have indicated ColoSTAT® may offer a 33%² higher rate of detection than FIT. As a blood test, ColoSTAT® is likely to be more 'participant friendly', opening the opportunity to increase current screening uptake rates.

Pipeline to offer further value

RHY's platform technology is designed to offer a range of simple, low cost, mass market cancer screening tests. It is based on a 'lead' cancer biomarker that is highly expressed in a range of cancers to identify the presence of cancer. In combining the 'lead' with cancer-specific biomarkers, the technology aims to detect and specify the cancer. The technology offers a strong pipeline.

Full Valuation Recognition

Over the next 12 months, RHY is expected to receive confirmation of its application for EU approval; obtain Clinical Study 7 results with Australian approval potentially to follow; and commence US market entry initiatives. In view of the strength of the supporting data to date, MST has de-risked the 12-month valuation. The unweighted 12-month forward valuation is A\$600m, or \$2.90 per share. The former valuation of A\$420m/\$2.03ps carried a 70% probability to reflect the R&D risk.

Our valuation is subject to the usual upside/downside risks of medical device development including trial failure, timing differences, non-approval, commercial uptake variations and competitor behaviours.

Further detail on RHY.AX - MST Initiation Report https://www.mstaccess.com.au



Rhythm Biosciences is an Australian medical diagnostics company. Its protein-based technology platform is being trialled in its first indication, colorectal cancer. Other tests are expected to follow. The work is well credentialled. The technology reflects 13+ years of CSIRO research and to date 3+ years of RHY development. With its initial development program completed, RHY is undertaking the regulatory processes to gain approval in its first markets: the US, EU and Australia. Management brings experience in both development and commercialisation of new medical products.

www.rhythmbio.com

Stock	RHY.ASX
Price	A\$1.90
Market cap	A\$403m
12 month valuation	A\$600m
12-month valuation (per share)	A\$2.90

Potential near-term milestones		
Q4CY21	Approval of CE Mark for the EU market	
H1CY22	Positive Clinical Study 7 results to support Australian approval	
CY22	Commence US market entry initiatives	



Source: FactSet.

Rosemary Cummins

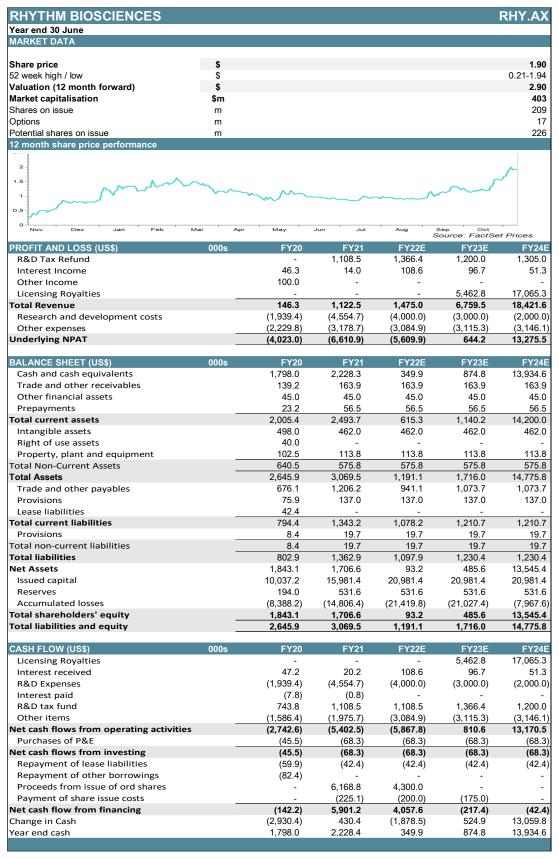
rosemary.cummins@mstaccess.com.au

¹ Refer Exhibit 5, MST Initiation Report 17 June 2021.

² Symonds EL, et al A Blood Test for Methylated BCAT1 and IKZF1 vs. a Fecal Immunochemical Test for Detection of Colorectal Neoplasia. Clinical and Translational Gastroenterology (2016) 7, e137; doi:10.1038/ctg.2015.67



Financial Data



Source: Company data, MST estimates.



Investment Thesis

Rhythm Biosciences (RHY) has developed a platform technology to offer simple, low cost, mass market cancer screening tests. MST's investment thesis is built around bowel cancer, RHY's first product, ColoSTAT®. It is in late-stage development and plans to enter the US, Europe, Australia, New Zealand, China and Japan markets. The test is based on a 'lead' cancer biomarker which is highly expressed in a range of cancers, opening the potential for multiple applications. ColoSTAT® includes the lead biomarker as well as three colorectal or bowel specific biomarkers to identify the cancer as bowel cancer. RHY intends to develop a pipeline of cancer diagnostic tests.

ColoSTAT® to offer efficacy, participant acceptability and affordability

- 1. Participant and cost 'friendly' The faecal immunochemical test (FIT) is the mainstay of most screening programs. Utilisation of current tests is low (~32% across the global markets) due to their low efficacy, protocols that require participant handling of the faecal samples and cultural reasons. Colonoscopy, while more participant-acceptable and efficacious, sees wide use only in the US due to its high cost. ColoSTAT® potentially offers higher efficacy, participant acceptability and affordability. Trial data to date have shown clear superiority, offering ~33% higher detection rate to the SOC faecal test, FIT. As a blood test, ColoSTAT® can be incorporated into current screening tests, such as cholesterol and glucose. While pricing is still to be determined, ColoSTAT® presents as a competitive alternative to FIT. In MST's view, ColoSTAT® has the potential the grow the current markets.
- 2. Large, established markets CRC is the second largest cause of US cancer related death. Screening for early diagnosis draws strong support from the key health and regulatory bodies and governments with funding for programs available in many countries. The general awareness coupled with established programs should expedite ColoSTAT®'s market penetration.
- 3. Near term revenues- With the enrolment of Clinical Study 7 now completed, and requirements to apply for the EU market approval satisfied, RHY is preparing for market entry. Investor focus is turning to revenues.

Valuation, Risks, Sensitivities

Our 12-month DCF valuation of \$600m (\$2.90 per share) is based on the expected EU approval, positive results in Clinical Study 7 and US market initiatives over CY21/22. The previous valuation of \$420m carried a risk weighting of 70% to reflect the development risk.

The key catalysts to the MST DCF valuation include positive trial data and supporting documentation to meet regulatory standards of its initial targeted markets: the EU, US and Australia. The valuation is subject to the usual upside/downside risks of medical devices: trial failure, failure to gain approval, competition, poor market uptake, pricing, and market entry timing. The price of ColoSTAT® is yet to be confirmed. MST forecasts are built on US\$38/A\$50. The price is likely to reflect its clinical performance as established initially in Clinical Study 7.

Assumptions have been made regarding approval and commercial uptake in the nominated markets. Many of the countries offer government funded CRC screening programs. Our forecasts assume RHY will be accepted to these programs.

Upcoming Milestones

- Q4CY21 –Approval of Conformité Européenne (CE) Mark to allow sales within the European Economic Area (EEA)
- H1CY22 Results for Clinical Study 7
- CY22 Potential TGA approval for Australian market (on positive Study 7 results)
- CY22 –Establish partnerships in the US, EU, Australia markets to commercialise ColoSTAT®
- CY22 Confirm next target test



Focus Turns to First Revenues

Investor focus is moving to RHY's commercial opportunities as the company looks to transition from the R&D stage to 'on market' with the company expecting EU approval by end CY21. We look at the steps to market entry for the first three markets: the EU, Australia and the US (see Exhibit 1).

Exhibit 1 – Key market approval requirements

Jurisdiction	Technical and Clinical Data Requirements	Timing	MST Market Estimates
EU	Conformité Européenne (CE) Mark		
	Assessment of the test componentry and procedure	Submission and approval in Q4CY21	US\$3.9bn
	No Formal Clinical trials required		
	Supporting clinical data important for medical uptake		
Australia			
	Manufacturer's Evidence Documentation	Accepted Q3CY21	US\$0.4bn
	Australian Register Therapeutics Goods Listing	Clinical Study 7 results in H1CY22	
US			
LDT* pathway	Validation of ColoSTAT® in the designated laboratory		US\$3.6bn
	Sale of test confined to laboratory network		
	Clinical data supportive for reimbursement submissions		
FDA	US Clinical trials and regulatory process	Commence CY22	
	Total US market access		

Source: Rhythm Biosciences, MST estimates, relevant websites.

EU Markets

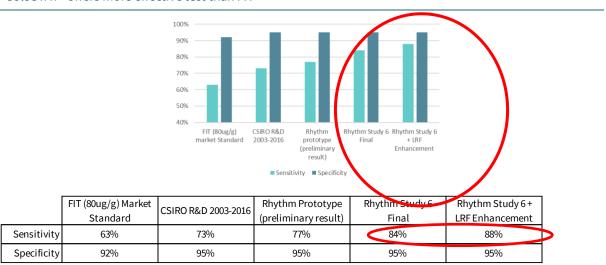
Under EU regulations, a company must receive its Conformité Européenne (CE) Mark to commence sales/marketing within the European Economic Area. RHY has completed the testing and validation requirements and plans to submit its CE Mark application for approval. The company expects approval by end-CY21. While not a requirement for the CE Mark and market entry, RHY's Clinical Study 7 data will be important to support its marketing activities with clinicians and possible negotiations with the national authorities responsible for the bowel cancer screening programs. The results of the study are planned for over H1CY22.

Australian Market

The Australian Therapeutic Goods Administration (TGA) approval of a diagnostic test is a two-step process. RHY has already met the first stage, the Manufacturer's Evidence Documentation. The results of its Clinical Study 7, if positive, are planned to support the second stage, listing on the Australian Register of Therapeutic Goods. Clinical Study 7 is based on 'real-world data' with ColoSTAT®'s performance being assessed by its correlation with the results of the patient's colonoscopy, the 'gold standard' of CRC diagnosis. The trial will also include a FIT. While not part of the clinical trial result, a superior performance to FIT will support its marketing activities. Results of previous ColoSTAT® studies, based on laboratory bowel cancer blood samples, have shown 88% sensitivity and 95% specificity. While it is difficult to compare directly, ColoSTAT® promises to offer superiority to published FIT data, which has shown sensitivity and specificity of 63% and 92%, respectively (see Exhibit 2).



Exhibit 2 - ColoSTAT® offers more effective test than FIT



Source: Rhythm Biosciences.

US Market

RHY has commenced the steps to US market entry. The US offers two pathways, Laboratory Developed Tests (LDTs) and FDA approved tests. RHY plans to initially enter the US market under the classification of an LDT. Most tests are FDA approved, sold in 'commercial' volumes by the larger pathology laboratories and/or other healthcare facilities. LDTs, which are developed for use in one pathology centre/network, are referred to as 'home-brewed' tests.

While the majority of marketed clinical tests are FDA approved, many developers choose the LDT path to enter the market. It offers a faster route and lower costs. As revenues can be restricted in more limited market access, many will go on to seek FDA approval and full market access once a market presence is established. Under the LDT path, RHY will be required to validate its test in the nominated laboratory. Positive Clinical Study 7 data are likely to strengthen licensing partnership negotiations.



Commercial Potential

Commercialisation Opportunity

Exhibit 3 - Participation rate in RHY's main screening regions

Market	Screened Population (m)	Unscreened Population (m)	Participation Rate	Current Screening Market (\$USm)*	Unrealised Market (\$USm)	Total Market (\$USm)
US	64.95	29.46	68.8%	\$2,468	\$1,119	\$3,587
EU	52.64	49	51.8%	\$2,000	\$1,862	\$3,862
Australia	2.78	3.57	43.8%	\$106	\$135	\$241
Overall	120.37	82.03	41%	4574	\$3,116	7690

^{*} Assumes ~US\$38 ColoSTAT® price

Source: Participation rates – USPTF, EIHS, AIHW, International Journal of Environmental Research & Public Health, NCBI; Population – ABS, Europa, Statista.

MST market estimates for the first three key markets are based on the current bowel cancer screening guidelines applied to the local populations, current uptake and an MST assumed price of US\$38. It also flags the 'unrealised' market, those who are eligible but currently do not participate.

Market Penetration

Exhibit 4 - Comparison between main CRC screening methods

	ColoSTAT [®]	FOBT/FIT	Colonoscopy
Efficacy*	$\sqrt{\checkmark}$	√	$\sqrt{\sqrt{4}}$
Cost	√	√	$\sqrt{\sqrt{4}}$
Patient Experience	$\sqrt{\sqrt{4}}$	$\sqrt{\checkmark}$	√

Source: MST assumptions.

ColoSTAT®'s market performance will reflect its ability to compete with the SOC tests and to persuade those who currently don't participate. There is good cause to believe many who currently don't undertake screening will choose to participate. Confirmation of higher efficacy is also likely to drive uptake.

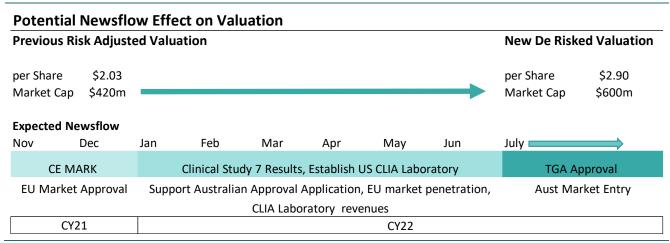
ColoSTAT® may also find a role with those who currently choose colonoscopy. The expense of colonoscopy sees its use generally restricted as a screening tool apart from in the US. In the US, ~61% of eligible participants undergo colonoscopy versus ~4% faecal tests. Colonoscopies are recommended to be undertaken every 10 years, but many opt for more frequent testing. ColoSTAT® may offer a role in the intervening years as a 'check-up' and obviate the need for more frequent colonoscopies.



Valuation, Risks and Sensitivities

CY21/CY22 Potential Valuation Upside as R&D Risk Abates

Exhibit 5 - Impact of Potential Positive Newsflow on MST Risk Weighted DCF Valuation



Source: MST assumptions.

Over the next 6-8 months, RHY offers a number of significant value inflexion points as it seeks approval in the key markets. We expect that positive news of EU approval through the CE Mark, Clinical Study 7 results to support Australian approval and US market entry will negate the development risk. As a result, we are de-risking our DCF-based valuation on a 12-month view, lifting it to \$2.90 per share from \$2.03 previously (which incorporated a 70% probability of approval during the R&D stage) (see Exhibit 5). Over this period, on positive newsflow, we expect the share price to rise to meet this 'de-risked' level.

MST forecasts assume RHY will partner with pathology service provider/s. Royalty streams are commonly in the 5%-15% range. The MST model assumes licensing agreements will be based on a 12% royalty stream for the Australian, US and EU markets. Royalties of 2% of all net sales are payable to CSIRO under the agreements. The valuation is based on a net ~10% to RHY. We forecast revenues of A\$5.5m and A\$17.0m for FY22 and FY23, recognising that time will be needed to establish supply and commercial partnerships and gain market acceptance.

The valuation is subject to the usual upside/downside risks of medical devices: trial failure, failure to gain approval, competition, poor market uptake, royalty streams, timing and pricing. The price of ColoSTAT® is yet to be confirmed. MST forecasts are built on US\$38/A\$50. The price is likely to reflect its clinical performance as established initially in Clinical Study 7.

MST forecasts assume RHY will participate in the current national/regional funded programs. Generally, the products used in national programs demand pricing discounts. There is a risk that the price will fall below our A\$50 assumption. There is also timing risk. The MST valuation is based on annual increments in market uptake to maturity. There may be timed entry points based on existing contracts.

Overall, we see significant near-term upside in RHY, on the assumption that the testing results to date are reflected in Clinical Study 7. We expect the share price to increase as 'development' risk decreases over the next six months+. Commercial performance and new test developments will then become the key ongoing driver of the share price.



Disclaimers

MST Access is a registered business name of MST Financial Services Pty Ltd (ACN 617 475 180 "MST Financial") which is a limited liability company incorporated in Australia on 10 April 2017 and holds an Australian Financial Services Licence (Number: 500 557). This research is issued in Australia through MST Access which is the research division of MST Financial. The research and any access to it, is intended only for "wholesale clients" within the meaning of the Corporations Act 2001 of Australia. Any advice given by MST Access is general advice only and does not take into account your personal circumstances, needs or objectives. You should, before acting on this advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a financial product you should read any relevant Product Disclosure Statement or like instrument.

This report has been commissioned by Rhythm Biosciences Limited and prepared and issued by Rosemary Cummins of MST Access in consideration of a fee payable by Rhythm Biosciences Limited. MST Access receives fees from the company referred to in this document, for research services and other financial services or advice we may provide to that company. The analyst has received assistance from the company in preparing this document. The company has provided the analyst with communication with senior management and information on the company and industry. As part of due diligence, the analyst has independently and critically reviewed the assistance and information provided by the company to form the opinions expressed in the report. Diligent care has been taken by the analyst to maintain an honest and fair objectivity in writing this report and making the recommendation. Where MST Access has been commissioned to prepare content and receives fees for its preparation, please note that NO part of the fee, compensation or employee remuneration paid will either directly or indirectly impact the content provided.

Accuracy of content: All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable, however we do not guarantee the accuracy or completeness of this report and have not sought for this information to be independently certified. Opinions contained in this report represent those of MST Access at the time of publication. Forward-looking information or statements in this report contain information that is based on assumptions, forecasts of future results and estimates of amounts not yet determinable, and therefore involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of their subject matter to be materially different from current expectations.

Exclusion of liability: To the fullest extent allowed by law, MST Access shall not be liable for any direct, indirect or consequential losses, loss of profits, damages, costs or expenses incurred or suffered by you arising out or in connection with the access to, use of or reliance on any information contained in this report. No guarantees or warranties regarding accuracy, completeness or fitness for purpose are provided by MST Access, and under no circumstances will any of MST Financials' officers, representatives, associates or agents be liable for any loss or damage, whether direct, incidental or consequential, caused by reliance on or use of the content.

General Advice Warning

MST Access Research may not be construed as personal advice or recommendation. MST encourages investors to seek independent financial advice regarding the suitability of investments for their individual circumstances and recommends that investments be independently evaluated. Investments involve risks and the value of any investment or income may go down as well as up. Investors may not get back the full amount invested. Past performance is not indicative of future performance. Estimates of future performance are based on assumptions that may not be realised. If provided, and unless otherwise stated, the closing price provided is that of the primary exchange for the issuer's securities or investments. The information contained within MST Access Research is published solely for information purposes and is not a solicitation or offer to buy or sell any financial instrument or participate in any trading or investment strategy. Analysis contained within MST Access Research publications is based upon publicly available information and may include numerous assumptions. Investors should be aware that different assumptions can and do result in materially different results.

MST Access Research is distributed only as may be permitted by law. It is not intended for distribution or use by any person or entity located in a jurisdiction where distribution, publication, availability or use would be prohibited. MST makes no claim that MST Access Research content may be lawfully viewed or accessed outside of Australia. Access to MST Access Research content may not be legal for certain persons and in certain jurisdictions. If you access this service or content from outside of Australia, you are responsible for compliance with the laws of your jurisdiction and/or the jurisdiction of the third party receiving such content. MST Access Research is provided to our clients through our proprietary research portal and distributed electronically by MST to its MST Access clients. Some MST Access Research products may also be made available to its clients via third party vendors or distributed through alternative electronic means as a convenience. Such alternative distribution methods are at MST's discretion.

Access and Use

Any access to or use of MST Access Research is subject to the Terms and Conditions of MST Access Research. By accessing or using MST Access Research you hereby agree to be bound by our Terms and Conditions and hereby consent to MST collecting and using your personal data (including cookies) in accordance with our Privacy Policy (https://mstfinancial.com.au/privacy-policy/), including for the purpose of a) setting your preferences and b) collecting readership data so we may deliver an improved and personalised service to you. If you do not agree to our Terms and Conditions and/or if you do not wish to consent to MST's use of your personal data, please do not access this service.

Copyright of the information contained within MST Access Research (including trademarks and service marks) are the property of their respective owners. MST Access Research, or any portion thereof, may not be reprinted, sold or redistributed without the prior and written consent of MST.